

Introduction

Grants for the Arts

Grants for the Arts is our Lottery-funded grant programme for individuals, arts organisations and other people who use the arts in their work. Grants are available for activities carried out over a set period and which engage people in England in arts activities and help artists and arts organisations in England carry out their work.

The application form asks you a series of questions about different parts of your project including artistic quality, public engagement, management and finance. This gives us information about you, the project you are applying for and your budget. We will use the information you give us in your application form to decide whether we will offer you a grant.

The next three screens are autofilled with information you have already provided. The purpose of these is for you to ensure the information is correct. If you need to make any amendments, you will need to go back to the applicants section and make amendments to your applicant profile.

Throughout the application portal, any items marked * must be completed.

Any free text boxes have a strict word limit. Please stick to this word limit as any additional text will be automatically deleted.

If at any time you would like to contact us, click contact us in the left menu bar for contact information.

Good luck with your application and save often.

Applicant details

Applicant name: Wise Children

Applicant number: Section 40(2)

Applicant type: Organisation

What is your organisation's legal name? Wise Children Limited

What name is your bank account registered in? Wise Children Ltd.

Please give any other names your organisation uses:

Which option most closely describes your organisation? Arts organisation

Which option most closely describes your organisation's status? Company limited by guarantee

Which category most closely describes your organisation? Professional organisation

Are you a registered charity? No

Main art form: Theatre

Are you based within the European Union? Yes

Address information

Non-UK address or address not found:

Address name or number:

Street:

Locality:

Town / city:

Postcode:

Main contact number:

Email address:
**(Organisation email address
if applicant is an organisation)**

Website address:

Fax number:

Your contact information

Contact type	Main contact	First name	Last name	Primary contact number	Email
Grant administrator	Yes	Allegra	Galvin	Section 40(2)	Section 40(2)
Financial authority	No	Emma	Rice	Section 40(2)	Section 40(2)
Board member	No	David	Jubb	Section 40(2)	Section 40(2)

Contact details

Contact type: Grant administrator

Is this the main contact for the applicant?

First name: Allegra

Middle name:

Last name: Galvin

Position: Freelance Producer

Primary contact number: Section 40(2)

Alternate contact number:

Mobile phone number:

Email address: Section 40(2)

Fax number:

Contact details

Contact type: Financial authority

Is this the main contact for the applicant?

First name: Emma

Middle name:

Last name: Rice

Position: Director

Primary contact number: Section 40(2)

Alternate contact number:

Mobile phone number:

Email address: Section 40(2)

Fax number:

Contact details

Applicant: Wise Children

Section 40(2)

Project: Wise Children Organisational Development

Section 40(2)

Contact type: Board member

Is this the main contact for the applicant?

First name: David

Middle name:

Last name: Jubb

Position: Advisory Committee Member

Primary contact number: Section 40(2)

Alternate contact number:

Mobile phone number:

Email address: Section 40(2)

Fax number:

Financial background

In what year was your organisation formed? 2017

What is your organisation's company number? 10547581
(if applicable)

What was your organisation's income in the last full financial year? (£) £1,106,914

If you are a new organisation, please estimate your income for the first year.

Estimate

Advice received

Advice from Arts Council England

Have you received any advice from the Arts Council? Yes

Website: Information sheets, How to apply guidance

Event:

Advice from Customer Services: In writing (email or post)

Name of the member of staff (if known):

Advice from a member of staff in an Area office (a Relationship Manager or Assistant): In person, In writing

Name of the member of staff (if known): Simon Day and Phil Gibby

Advice from other sources

Have you received advice from other sources (excluding local authorities)? Yes

If yes, please provide details of the advice received:

David Jubb, Artistic Director, Battersea Arts Centre & Advisory Committee Member

Paul Crewes, Artistic Director, Wallis Annenberg Performing Arts Centre, Los Angeles & Advisory Committee Member

Clare Reddington, Creative Director, Watershed, Bristol & Advisory Committee Member

Basic details

Project information

Please give a concise description of the activity you are asking us to support.

No more than 600 characters. Please read the Basic details section of the How to apply guidance for information on how to complete this section.

Wise Children is a new company created and led by Emma Rice. It is the beginning of a new chapter. This company will celebrate and teach the practice and ethos Emma has developed over her 30 year career. Wise Children will launch in June 2017 with an exciting roster of projects and partnerships. This application helps Wise Children to lay vital foundations with its future stakeholders: funders, audiences and partners. This application is about communicating Wise Children’s message and will enable the company to launch in a timely, effective and creative way.

Amount requested

Here we want you to tell us the amount you will be requesting from us, including any access costs.

If you are deaf or disabled or experience learning difficulties there may be extra costs relating to your own access needs that you will need to pay to help you deliver your project and manage your grant online. For example, payment for a sign language interpreter to help you manage your activity.

We want to know your personal access costs so we can deduct them from the total project costs when we decide how long it will take us to make a decision. This is particularly important if you are requesting close to £15,000 from us. For example, if you are applying for £15,350 but £650 of this relates to your personal access costs, we would still view this as the same as an application for under £15,000 and would make a decision on your application within six weeks. You should use the guidance notes for applications for £15,000 and under to complete your application form.

To find out more about personal access costs please read the information sheet ‘Access needs and Grants for the Arts’.

Please tell us the total amount you are requesting from us, including any personal access costs (£): £14,500

To find out if you are eligible for personal access costs to help manage your activity please read the information sheet ‘Access needs and Grants for the Arts’.

How much of this request is for your personal access costs (£): £0

Do you, or does your organisation object to receiving National Lottery funding for religious reasons? No

Activity dates

**Please enter the start and end dates for your activity.
You must allow enough time to plan your activity and for us to process
your application.
We need 6 weeks to process applications for up to £15,000.**

Activity start date: 10/05/2017

Activity end date: 28/07/2017

Artistic quality

In this section we want you to tell us about you and your artistic work, some more detail about the activity you would like to do, and how this activity will help you or your organisation develop. We also ask about any other artists you may be working with, what their role is, and why you have chosen to work with them. Please read the Artistic quality section of the How to apply guidance for information on how to complete this section.

Please provide a brief summary of your (or your organisation's) recent relevant artistic work, experience and achievements:

No more than 1500 characters.

Wise Children is Emma Rice’s new company, below is a brief summary of her work:

- Joint Artistic Director of Kneehigh Theatre for 10 years: Directed The Red Shoes (TMA Award for Best Director), The Wooden Frock (TMA nomination for Best Touring Production), The Bacchae (TMA Award for Best Touring Production) and Tristan and Yseult (TMA nomination for Best Touring Production).
- Produced and directed shows in partnership with key National Portfolio organizations including Cymbeline (RSC), A Matter of Life and Death (NT), Rapunzel (BAC), Don John (RSC and Bristol Old Vic).
- Commercial shows include the internationally acclaimed Brief Encounter which was Tony and Olivier nominated for several awards including Best Director.
- In 2016 she became the Artistic Director of Shakespeare’s Globe
- The opening ‘Wonder Season’ broke financial and box office records, rising from 85% to 93% of capacity.
- Her sold out production of A Midsummer Night’s Dream played to 94,000 people, won the 2016 Broadway World UK/West End Award for Best revival of a play and placed amongst Time Out’s Best Theatre Shows of 2016.
- Rice placed 10th on The Stage’s top 100 Theatre Power list in 2016 and was included in the Evening Standard’s list of Leading Ladies in British theatre.
- Standard Issue Magazine made Rice their woman of the year in 2016 for her ‘fearlessness, leadership, innovation and bravery’

On her upcoming departure from the Globe, Lyn Gardner concluded in the Guardian ‘Rice is a mighty talent who will go on being brilliant somewhere else.’

What is your proposed artistic activity, and what do you want to achieve by doing it?

No more than 1500 characters.

Wise Children will create landmark work with exceptional artists and commit to training a new generation of artists. It will share the ethos and methodology of Emma Rice's unique story telling practice, bring new shows to the world and build communities in host venues. The first years are about a journey – physical & artistic. This application is about planning for that journey.

The first thing Wise Children will need to do in June 2017 is tell people who and why we are. We want to be ready to do this effectively and creatively, to capture the popular imagination. When the announcement was made that Emma was leaving the Globe, so many people wanted to know what was happening The Stage website crashed. We want to tell them, our future audience, what is happening next. We also want to start talking directly to people who can actively support the start of Wise Children's journey.

This activity has three strands:

- Communicating creatively with future audiences online and in print through the creation of a website, social media profile and one off Wise Children Zine;
- Communicating effectively with future partners by placing a Producer alongside Emma;
- Communicating intimately with future funders and stakeholders by hosting 'Meaning Making' dinners in Bristol and London.

This work has started but is self-funded and reliant on industry good will. This project will build a team around Emma, with the support of her Advisory Committee, who can start to realise the vision of the company.

Why is this activity important for your artistic development?

No more than 1500 characters.

Wise Children is at a tipping point. We have applied to join the National Portfolio and, whether accepted or not, will need to be ready to communicate with the public in June 2017. Without support, Wise Children risks appearing under-prepared when it launches to the public, will be hampered in its ability to develop conversations with partners and will have missed this crucial moment to capitalize on the interest in Emma and her plans post-Globe.

- **Communicating with future audiences:**

Whilst Emma’s work is beloved and popular, reaching her audience directly will be our challenge. Wise Children’s mailing list will be starting from scratch so we are working on both digital and traditional media campaigns, including the creation of a website, social media profile and one off Wise Children Zine.

- **Communicating with future partners:**

Emma is currently in conversation with a number of potential partners. This funding will enable her to have a Producer working alongside her in these key negotiations to ensure that the company makes not just strong artistic decisions but also solid financial and strategic ones. This person will be appointed with the support of the Advisory Committee.

- **Communicating with future funders:**

To bring key industry supporters and potential funders into the crucible of Wise Children’s creation, Emma plans on hosting two Meaning Making dinners, one in Bristol and one in London. These carefully chosen people will be the start of the story and they will be ready when we launch to inform and invest in this exciting project.

Who is involved

Artists

Please list the main additional artists involved in your activity using the tool below, up to a maximum of 10 artists. Do not include yourself if you are the main artist. (If you are working with any individuals who are helping to deliver or manage your activity, please tell us about them later on in the separate Partners section of the application form.)

Please read the Artistic quality section of the How to apply guidance for information on how to complete this section.

To add an artist

To add artists and start to create the table, click the 'Add new item' icon on the left of the screen.

To add more than one artist, use the 'Save and Add Another' button.

Artist's name	Role in activity	Confirmed or expected	Contribution
Emma Rice	Artistic Director	Confirmed	Emma Rice is the Artistic Director of Wise Children and will lead the organisational de...
Beatrice Minns	Venue installation design	Expected	Bea Minns is Associate Designer at Punchdrunk (Sleep No More, Masque of the Red Death)....
Tanika Gupta	Zine Author	Expected	Over the past 15 years Tanika has written over 20 stage plays that have been produced i...
Mike Shepherd	Zine Contributor	Expected	Mike Shepherd is Artistic Director of Kneehigh Theatre and previously Co-Artistic Direc...
Daniel Kramer	Zine Contributor	Expected	Daniel Kramer is Artistic Director of the English National Opera, friend and collaborat...
Lyn Gardner	Zine Contributor	Expected	Lyn Gardner is a theatre journalist at The Guardian. She has reviewed many of Emma's sh...
Steve Tanner	Zine Imagery	Confirmed	Steve Tanner has photographed many of Emma Rice's shows and rehearsals over the years. ...
Beth Carter	Zine Illustration	Expected	Beth Carter is a visual artist who lives and works in the South West. She has been work...

Section 43

Section 43

Artists

Artist's name: Emma Rice

Role in activity: Artistic Director

Confirmed or expected: Confirmed

Artist's website: <http://www.wisechildren.co.uk>

Please outline how this artist will contribute to the activity and give a brief description of their work:

Emma Rice is the Artistic Director of Wise Children and will lead the organisational development activity outlined in this application.

Artists

Artist's name: Beatrice Minns

Role in activity: Venue installation design

Confirmed or expected: Expected

Artist's website:

Please outline how this artist will contribute to the activity and give a brief description of their work:

Bea Minns is Associate Designer at Punchdrunk (Sleep No More, Masque of the Red Death). She will identify venues for the meaning making dinners in Bristol and London (Spike Island and Battersea Arts Centre are already pencilled) and will create the installation design around the dinner to reflect Wise Children's aesthetic and future projects.

Artists

Artist's name: Tanika Gupta

Role in activity: Zine Author

Confirmed or expected: Expected

Artist's website: <http://www.tanikagupta.com>

Please outline how this artist will contribute to the activity and give a brief description of their work:

Over the past 15 years Tanika has written over 20 stage plays that have been produced in major theatres across the UK. Tanika is a long-time collaborator of Emma Rice's and will contribute to the writing of Wise Children's Zine.

Artists

Artist's name: Mike Shepherd

Role in activity: Zine Contributor

Confirmed or expected: Expected

Artist's website: <http://www.kneehigh.co.uk>

Please outline how this artist will contribute to the activity and give a brief description of their work:

Mike Shepherd is Artistic Director of Kneehigh Theatre and previously Co-Artistic Director with Emma Rice. Her work at Kneehigh is an important chapter in the story of Wise Children and Mike will contribute writing and images to the Zine to tell that part of the story.

Artists

Artist's name: Daniel Kramer

Role in activity: Zine Contributor

Confirmed or expected: Expected

Artist's website: <http://www.unitedagents.co.uk/daniel-kramer>

Please outline how this artist will contribute to the activity and give a brief description of their work:

Daniel Kramer is Artistic Director of the English National Opera, friend and collaborator of Emma Rice. He will contribute to the Zine, reflecting on the future potential of Wise Children working across multiple art forms.

Artists

Artist's name: Lyn Gardner

Role in activity: Zine Contributor

Confirmed or expected: Expected

Artist's website: <https://www.theguardian.com/profile/lyngardner>

Please outline how this artist will contribute to the activity and give a brief description of their work:

Lyn Gardner is a theatre journalist at The Guardian. She has reviewed many of Emma's shows over the past two decades and wrote extensively on her departure from the Globe. Lyn will contribute to the Zine to offer a wider industry perspective on the events at the Globe and the future of Wise Children.

Artists

Artist's name: Steve Tanner

Role in activity: Zine Imagery

Confirmed or expected: Confirmed

Artist's website: <http://stevetanner.co.uk>

Please outline how this artist will contribute to the activity and give a brief description of their work:

Steve Tanner has photographed many of Emma Rice's shows and rehearsals over the years. He will be collating imagery for the Zine.

Artists

Artist's name: Beth Carter

Role in activity: Zine Illustration

Confirmed or expected: Expected

Artist's website: <http://bethcarter.co.uk>

Please outline how this artist will contribute to the activity and give a brief description of their work:

Beth Carter is a visual artist who lives and works in the South West. She has been working as a freelance artist and illustrator since graduating from an Art Foundation at Bath College of Further Education in 1991.

"To gaze, to meditate upon the work of Beth Carter is indeed to meet, to romance, the shadow."

Beth Carter will illustrate the Zine.

Artists

Artist's name: Section 43

Role in activity: Section 43

Confirmed or expected: Section 43

Artist's website:

Please outline how this artist will contribute to the activity and give a brief description of their work:

Section 43

Artists

Artist's name: Section 43

Role in activity: Section 43

Confirmed or expected: Section 43

Artist's website:

Please outline how this artist will contribute to the activity and give a brief description of their work:

Section 43

Beneficiaries

Tell us how many people you estimate will engage with your activity. On the two next pages you will have the opportunity to tell us more about your intended audiences and participants.

People who will benefit from your activity

Beneficiary Type	Number of people who will be benefiting from this activity	Number of people benefiting from your activities over the last 12 months
Artists	7	0
Participants	0	0
Audience (live)	0	0
Audience (broadcast, online, in writing)	1,750	0
Total	1,757	0

Results of your activity

Please estimate the outcomes of your activity in the categories below. Enter '0' (zero) for any item that is not relevant.

Activity Results	Estimated
Number of new products or commissions	1
Period of employment for artists (in days)	13
Number of performance or exhibition days	0
Number of sessions for education, training or participation	0

Divide the day into three sessions (morning, afternoon and evening). A session is any one of these.

Audience

On this screen we ask you to give us some more details about the audience(s) your activity is aimed at.

By 'audience' we mean people who are going to experience your activity as viewers, listeners or readers but are not actively involved in the activity.

Please only give details on this screen for audiences – we will ask you about participants on the next screen.

- Tick here if your activity is specifically aimed at any particular age group of audience.**
- Tick here if your activity is specifically aimed at any identified ethnic groups as audiences.**
- Tick here if your activity is specifically aimed at disabled people as audience.**
- Tick here if your activity is specifically aimed at individuals or groups with a particular sexual orientation identity as audience.**
- Tick here if your activity is specifically aimed at either male, female or 'trans* Audiences.**

Participants

On this screen we ask you to give us some more details about the participants your activity is aimed at, if any.

By 'participants' we mean people who are actively involved in your activity (other than the artists or others leading the activity) by devising, creating, making, presenting or performing.

Please only give details on this screen for participants – we have already asked about audiences on the previous screen.

- Tick here if your activity is specifically aimed at any particular age group of participants.**
- Tick here if your activity is specifically aimed at any identified ethnic groups as Participants.**
- Tick here if your activity is specifically aimed at disabled people as participants.**
- Tick here if your activity is specifically aimed at individuals or groups with a particular sexual orientation identity as Participant.**
- Tick here if your activity is specifically aimed at either male, female or 'trans* Participants.**

Public engagement

Please read the Public engagement section of the How to apply guidance for information on how to complete this section.

Who will engage with this activity? Tell us about the target audiences or people taking part, and how they will engage with the activity. If the activity will not engage people immediately, e.g. some research and development activities, please tell us about who you anticipate will engage with your work in the longer term:

No more than 1500 characters.

This project is all about communication and stakeholder engagement. There are three key groups that we will begin communicating with: audiences, partners and funders.

We will start with a small curated group through the Meaning Making dinners, broaden to Emma's core audience with the Zine and then open up to the wider public.

Emma will host two invited gatherings. One in the South West to galvanise local support for this Bristol-based company, including key political and artistic partners in the region such as Marvin Rees (Bristol Mayor), Thangam Debbonaire (MP Bristol West) and Tom Morris (Bristol Old Vic), and one in London to inspire and animate potential partners, trusts and foundations and individuals. The London dinner will capitalise on Emma's relationship with funders who can benefit her work in South West going forwards: Liam Fisher-Jones, Philippa Charles (Garfield Weston Foundation), Shonagh Manson (Jerwood Foundation), Nicola Pollock (John Ellerman Foundation), Dawn Austwick (Big Lottery), Carol Lake (JP Morgan) and Caroline Mason (Esmee Fairbairn). These carefully chosen people will become invested in Wise Children from the start, able to spread the word in an informed and impassioned way.

Emma's core audience needs nurturing. We will publish a Zine to bring the journey towards Wise Children to imaginative life. This will be printed in a limited edition of 1000 and will capture the events that lead to this new company and mission.

To engage the wider audience, the website must be not only ready for significant traffic, but also a thing of beauty and meaning. It must offer pathways to get involved, offering clear routes for the public to become part of the Wise Children story.

Please describe how you will reach your target audience or participants, in the short or long term, and give details of your proposed marketing activities where appropriate:

No more than 1500 characters.

To reach our core accomplices, Emma will work with Clare Reddington (Creative Director, Watershed Bristol and Advisory Committee member) and David Jubb (Artistic Director, Battersea Arts Centre and Advisory Committee Chair) to host the Wise Children gatherings. These events need to represent the mission and aesthetic of Wise Children. To make them unique, we will use Bea Minns (Associate Designer, Punchdrunk) to make these gatherings works of art in themselves.

To reach Emma’s core audience, the Zine will illustrate and inform with candour and humour. Emma will create the narrative with other contributors such as Tanika Gupta, Mike Shepherd, Daniel Kramer and Lyn Gardener to give a wider industry context. Steve Tanner will help collate the images and Darryl Waller will provide illustrations.

To reach the wider public, Emma will work with Bob King to create a visual message board and a digital pathway into the company. Using references ranging from vaudeville, to trade union banners; from personal childhood photos to Tracey Emin’s tapestries, this will be a very feminine, very animating and very witty invitation. Rather like creating an image for a show that doesn’t yet exist, this is a key moment of imagination. This is when the ideas form and you share them with the public in an inventive way. This is when the chemistry starts.

Emma’s dreams for Wise Children will be shared with audiences, partners and funders and the effect needs to be compelling and world-class. These three areas of communication will be the first taste of Wise Children and they all need to be delicious, surprising and irresistible.

Finance

The Finance section will ask you to complete a budget for your activity, and to answer some questions about how you will manage your budget. Please read the Finance section of the guidance carefully before you begin.

Key things to remember about budgets:

- Your budget has to balance (your income needs to be the same as your expenditure).- We expect you to find at least 10% of the total cost of your activity from other sources.- We need to be able to see how you have worked your figures out, so please break them down clearly.- Your budget should be for the total cost of the activity you are applying to do.
It is important to remember that the spending (expenditure) and income for your activity should match.

Please use full pounds only and no pence (for example, '£1,167').

Please check your figures carefully. If you do not fill in this section correctly, we cannot process your application.

Income

On this page you should enter all the cash and in kind income for your activity.

The table at the top of the page is a snapshot of the information you are entering, and will calculate your total income for you as you work. This table is not editable. The table already includes the amount you are requesting from Arts Council England so you do not need to add this.

The details about each item of income that you add will be shown in the list at the bottom of the page. You should make sure that you show how your figures have been calculated in the 'Description' field, for example:

Ticket sales (7 dates @ 60% of 100 capacity x £8 ticket price) £3,360

You should enter all your cash income on this page, as well as any Support in kind you will receive. Please read the Support in kind section of the How to apply guidance for information on how to complete this section.

To add an income line

To add each income line, click the 'Add new item' icon on the left of the screen. To add more than one line of income, use the 'Save and Add another' button.

Income summary

Income heading	% Project value	Amount (£)
Earned income	0.00%	£0
Local authority funding	0.00%	£0
Other public funding	0.00%	£0
Private income	4.45%	£1,000
Income total (cash)	4.45%	£1,000
Support in kind	30.96%	£6,950
Arts Council England Funding	64.59%	£14,500
Income total	100.00%	£22,450

Expected vs confirmed summary

Income heading	% Project income	Amount (£)
Expected	0.00%	£0
Confirmed	100.00%	£7,950
Income total	100.00%	£7,950

Please tick the box if you have less than 10% funding from sources other than the Arts Council.

Applicant: Wise Children

Section 40(2)

Project: Wise Children Organisational Development

Section 40(2)

You will need to explain what the exceptional circumstances are that have prevented you from sourcing the minimum 10% partnership funding when you tell us about your approach to raising as much money as you can.

Income heading	Description	Expected or confirmed	Amount
Private income	Personal investment from Emma Rice	Confirmed	£1,000
Support in kind	Bob King Creative reduced rates	Confirmed	Section 40(2)
Support in kind	Free use of space at Section 43 Battersea Arts Centre	Confirmed	£1,200
Support in kind	Fundraising advice, David Jubb	Confirmed	Section 40(2)

Income details

Income heading: Private income
Description: Personal investment from Emma Rice
Expected or confirmed: Confirmed
Amount (£): £1,000

Income details

Income heading: Support in kind
Description: Bob King Creative reduced rates
Expected or confirmed: Confirmed
Amount (£): Section 40(2)

Income details

Income heading: Support in kind
Description: Free use of space at Section 43 Battersea Arts Centre
Expected or confirmed: Confirmed
Amount (£): £1,200

Income details

Income heading: Support in kind
Description: Fundraising advice, David Jubb
Expected or confirmed: Confirmed
Amount (£): Section 40(2)

Expenditure

On this page you should enter all the cash expenditure for your activity.

The table at the top of the page is a snapshot of the information you are entering, and will calculate your total expenditure for you as you work. This table is not editable. The table already includes any Support in kind you added on the Income screen so you do not need to add this.

The details about each item of expenditure that you add will be shown in the list at the bottom of the page. You should make sure that you show how your figures have been calculated in the 'Description' field. For example, you should show the number of days and the daily rate for any fees shown.

To add an expenditure line

To add each expenditure line, click the 'Add new item' icon on the left of the screen. To add more than one line of expenditure, use the 'Save and Add another' button.

Spending (expenditure) summary

Expenditure heading	% Project value	Amount (£)
Artistic spending	5.70%	£1,280
Making your work accessible	0.00%	£0
Developing your organisation and people	26.28%	£5,900
Marketing and developing audiences	33.81%	£7,590
Overheads	0.00%	£0
Assets - buildings, equipment, instruments and vehicles	0.00%	£0
Other	3.25%	£730
Personal access costs	0.00%	£0
Expenditure total (cash)	69.04%	£15,500
Support in kind	30.96%	£6,950
Expenditure total	100.00%	£22,450

Total income (for information): £22,450

Expenditure	Description	Amount
Developing your organisation and people	Meaning Making Dinner Invitations	£150
Developing your organisation and people	Meaning Making Dinner Event planner	£800
Developing your organisation and people	Meaning Making Dinner Costs	£1,500
Developing your organisation and people	Meaning Making Dinner Venue Decor	£1,000
Artistic spending	Meaning Making Dinner Artists Sharing	£1,280
Marketing and developing audiences	Zine Photography: Steve Tanner	Section 40(2)
Marketing and developing audiences	Zine Writing contributor fees	Section 40(2)
Marketing and developing audiences	Zine Illustration	Section 40(2)

Applicant: Wise Children

Section 40(2)

Project: Wise Children Organisational Development

Section 40(2)

Marketing and developing audiences	Zine Collation & Printing	£440
Marketing and developing audiences	Website and Branding creation fee	Section 40(2)
Developing your organisation and people	Producing support	£2,000
Developing your organisation and people	Travel to Partner Meetings	£450
Marketing and developing audiences	Press support for launch	£1,000
Other	Contingency at 5%	£730

Expenditure details

Expenditure heading: Developing your organisation and people

Description: Meaning Making Dinner Invitations

Amount (£): £150

Expenditure details

Expenditure heading: Developing your organisation and people

Description: Meaning Making Dinner Event planner

Amount (£): £800

Expenditure details

Expenditure heading: Developing your organisation and people

Description: Meaning Making Dinner Costs

Amount (£): £1,500

Expenditure details

Expenditure heading: Developing your organisation and people

Description: Meaning Making Dinner Venue Decor

Amount (£): £1,000

Expenditure details

Expenditure heading: Artistic spending


Description: Meaning Making Dinner Artists Sharing

Amount (£): £1,280

Expenditure details

Expenditure heading: Marketing and developing audiences


Description: Zine Photography: Steve Tanner

Amount (£): 

Expenditure details

Expenditure heading: Marketing and developing audiences


Description: Zine Writing contributor fees

Amount (£): 

Expenditure details

Expenditure heading: Marketing and developing audiences

Description: Zine Illustration

Amount (£): 

Expenditure details

Expenditure heading: Marketing and developing audiences

Description: Zine Collation & Printing

Amount (£): £440

Expenditure details

Expenditure heading: Marketing and developing audiences
Description: Website and Branding creation fee
Amount (£): Section 40(2)

Expenditure details

Expenditure heading: Developing your organisation and people
Description: Producing support
Amount (£): £2,000

Expenditure details

Expenditure heading: Developing your organisation and people
Description: Travel to Partner Meetings
Amount (£): £450

Expenditure details

Expenditure heading: Marketing and developing audiences
Description: Press support for launch
Amount (£): £1,000

Expenditure details

Expenditure heading: Other
Description: Contingency at 5%
Amount (£): £730

Finance questions

Please read the Finance section of the How to apply guidance for information on how to complete this section.

Income

Please describe your approach to raising as much money as you can from other sources. Identify which other sources of funding you have applied to, and the progress of any other applications you have made (including the date you will know the outcome):

No more than 1500 characters.

This application is, in part, about putting in place relationships that will enable Wise Children to fundraise effectively from other sources from an early stage. We will not be applying to any other sources of funding for this early stage of organisational development. Emma is investing a further £1000 personally in this phase, and the remainder of other income is support in kind from those keen to see Wise Children take its first steps. Further details on support in kind below.

Expenditure

Briefly tell us about your experience in managing budgets, and describe how you will manage the budget:

No more than 1500 characters.

Emma Rice, Director of Wise Children, was previously Artistic Director and Chief Executive of Kneehigh Theatre. During her time at the company the turnover grew from c.£400,000 to £1.9 million in 2013/14, of which 25% was statutory funding, 5% Trusts and Foundations and 70% earned income. She is currently Artistic Director of Shakespeare’s Globe with a yearly turn over of c.£23M. Emma will lead on delivering this project including agreeing fees with collaborating artists.

As Artistic Director Allegra Galvin is responsible for the budget for Folkestone Quarterhouse (turnover £550,000). Allegra has successfully fundraised for and delivered Arts Council subsidised projects including individual shows, organisational development and outreach projects. Allegra will support Emma by managing the budget for Wise Children's organisational development.

David Jubb, Chair of the Advisory Committee, is responsible for a £3.5 million turnover at Battersea Arts Centre, including an ACE NPO grant of c.£690,000 per year, Strategic Touring funding of £1.2 million and Esmee Fairbairn grant of £700,000. As Chair of the Advisory Committee David Jubb will be providing temporary governance oversight of Wise Children's activities until a full board is in place.

Please describe how any fees, rates and purchases have been calculated:

No more than 1500 characters.

How we have calculated fees and rates:

- Artists, producer and PR fees have been negotiated on an individual basis, with reference to ITC's recommended day rates;
- Venue costs and cost of meals have been estimated in discussion with potential venues;
- Bob King Creative fees have been quoted on an at cost basis and the difference to the commercial rate has been counted as support in kind (see below for detail);
- Contingency calculated at 5%

Support in kind

Please use this box to explain your support in kind in more detail, if necessary:

No more than 1500 characters.

- Bob King Creative: Usual commercial rate fee for branding + website would be in the region of Section 43. They have agree costs of no more than Section 43 as they want to support Wise Children in the early stages;
- Section 43 & BAC: free use of the space for Meaning Making Dinners;
- David Jubb: Supporting Emma with a fundraising strategy and contacts for Meaning Making Dinners.

Partners

In this section of the application form we want you to tell us how you will manage your activity. We will ask you to tell us about any other partners involved in the activity, where it will be taking place and how you will manage and evaluate the activity. We will ask you to complete a timeline of the key stages of your activity.

Please read the Management section of the How to apply guidance for information on how to complete this section.

Activity partners

Here we ask you to tell us about any other partners involved in the activity, their role in the project and the status of their involvement.

If your activity involves working with other organisations or partners to support its management and/or delivery, please list them using the tool below.

The table at the bottom of the page will populate with the information you enter about the partners involved in your activity.

Please provide a brief summary of your and your partners' recent experience in managing similar types of activity:

No more than 1500 characters.

The activity will be delivered by Emma Rice, with the support of David Jubb (Wise Children's interim Advisory Committee Chair). Emma Rice is Artistic Director of The Globe and previously Artistic Director of Kneehigh Theatre. Whilst at Kneehigh Emma led on significant rebranding and organisational development. David Jubb is Artistic Director of Battersea Arts Centre and has supported numerous companies through organisational development.

With the support of Wise Children's Advisory Committee, a producer will be appointed to work alongside Emma to deliver the activity of this grant. Emma will also employ a freelance Event Planner to deliver the Meaning Making dinners and a freelance Communications Manager to support Wise Children's launch.

The application will be managed by Allegra Galvin. Both as Director of Folkestone Quarterhouse and a freelance producer Allegra has supported numerous artists to develop their work and their companies. Allegra will support Emma by managing the budget for Wise Children's organisational development and the activity evaluation.

To add a partner
To add a partner and start to create the table, click the 'Add new item' icon on the left of the screen. To add more than one partner, use the 'Save and Add another' button.

Partner name	Main contact	Email address	Role in activity	Confirmed or expected
Battersea Arts Centre	David Jubb	Section 40(2)	Governance support & venue ...	Confirmed
Spike Island	Helen Legg	Section 40(2)	Section 43	Expected
Allegra Galvin		Section 40(2)	Producing Support	Confirmed

Partners details

Partner name: Battersea Arts Centre
Main contact (if organisation): David Jubb
Email address: Section 40(2)
Role in activity: Governance support & venue for Meaning Making dinners
Confirmed or expected: Confirmed

Partners details

Partner name: Spike Island
Main contact (if organisation): Helen Legg
Email address: Section 40(2)
Role in activity: Section 43
Confirmed or expected: Expected

Partners details

Partner name: Allegra Galvin
Main contact (if organisation):
Email address: Section 40(2)
Role in activity: Producing Support
Confirmed or expected: Confirmed

Location

We report to local and national government on where funded activity takes place. To help us to do this we ask you to give us information on where your activity will take place.

Please tell us what category your activity falls into, then click 'Save and Next' to tell us where it happens.

Touring activity is that which mainly involves presenting the same artistic programme in a number of different locations.

Non-touring activity is activity that is happening in just one place, in a series of different places (but is not touring) or activity that is not taking place in any specific place, such as online work or a publishing project.

Both touring and non-touring activity is that which involves showing the same work in a number of locations and some non-touring work (eg a tour and some organisational development work).

Type of activity: Non-touring

Is the non-touring activity taking place in one or more specific locations or venues? Yes

Non-touring

Location details

Using the tool below, please enter the location(s) where your non-touring activity is happening. To add a location, click the 'Add new item' icon on the left of the screen. To add more than one location, use the 'Save and Add another' button.

Name of the venue	Local authority
Battersea Arts Centre	Wandsworth
Spike Island	Bristol, City of

Non-touring venue details

Name of the venue or place (e.g. Oneplace Arts Centre): Battersea Arts Centre

Enter postcode: SW11 5TN

No postcode available:

Local authority: Wandsworth

Have you received any advice from this local authority? No

Non-touring venue details

Name of the venue or place (e.g. Oneplace Arts Centre): Spike Island

Enter postcode: BS1 6UX

No postcode available:

Local authority: Bristol, City of

Have you received any advice from this local authority? No

Activity plan

To give us a clear understanding of how your project will be managed, we would like to know about your planning and preparation to date and to see an outline project plan for your proposed activity. Please read the Management section of the How to apply guidance for information on how to complete this section.

Planning to date

Please briefly identify the main stages of any planning and preparation activity completed to date. Please note this work should not be included in your budget, as we cannot fund any part of an activity that has already taken place. No more than 1500 characters.

Wise Children is a new company. Activity to Date includes:

- December 2016: Wise Children established as a new company;
- January 2017: Wise Children's NPO application submitted;
- February 2017: planning meetings with advisory committee members including David Jubb and Clare Reddington at Watershed, visit to Spike Island for potential future office space, meeting with Bob King Creative;
- February and March 2017: discussion and planning with Allegra Galvin for organisational development grant.

Activity Timeline

Please use the tool below to list the main stages and tasks of the activity from the start date onwards, and to show who will lead on each element of the activity. Please add each activity stage in order. You must enter at least one stage.

To add an activity stage and start to create the table, click the 'Add new item' icon on the left of the screen. To add more than one stage, use the 'Save and Add another' button.

The table at the bottom of the page will populate with the information you enter about the stages of your activity.

Start date	End date	Activity or task details	Task lead
10/05/2017	19/05/2017	Employing Communications, Event Manager and Producing support for Wise Children Launch	Emma Rice
10/05/2017	19/05/2017	Contacting and inviting key supporters for Meaning Making dinners	David Jubb
10/05/2017	12/05/2017	Meeting to commission Bob King Creative to build online presence	Emma Rice
15/05/2017	19/05/2017	Confirming venues & design proposal for dinners	Beatrice Minns
15/05/2017	19/05/2017	Commissioning writers and artists for Wise Children Zine	Emma Rice
15/05/2017	19/05/2017	Send out printed dinner invites	Producer
22/05/2017	26/05/2017	Shaping of dinners including capturing the events	Emma Rice
22/05/2017	30/06/2017	Producing meetings with future partners	Producer
29/05/2017	02/06/2017	Printing and distributing Zine	Producer

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Applicant: Wise Children

Section 40(2)

Project: Wise Children Organisational Development

Section 40(2)

29/05/2017	02/06/2017	Sign off on Wise Children website	Emma Rice
16/06/2017	16/06/2017	Meaning Making Dinner Bristol	Event Manager
23/06/2017	23/06/2017	Meaning Making Dinner London	Event Manager
10/05/2017	28/07/2017	Management of grant and delivery of evaluation	Allegra Galvin

Activity plan details

Start date: 10/05/2017

End date: 19/05/2017

Activity or task details: Employing Communications, Event Manager and Producing support for Wise Children Launch

Task lead: Emma Rice

Activity plan details

Start date: 10/05/2017

End date: 19/05/2017

Activity or task details: Contacting and inviting key supporters for Meaning Making dinners

Task lead: David Jubb

Activity plan details

Start date: 10/05/2017

End date: 12/05/2017

Activity or task details: Meeting to commission Bob King Creative to build online presence

Task lead: Emma Rice

Activity plan details

Start date: 15/05/2017

End date: 19/05/2017

Activity or task details: Confirming venues & design proposal for dinners

Task lead: Beatrice Minns

Activity plan details

Start date: 15/05/2017

End date: 19/05/2017

Activity or task details: Commissioning writers and artists for Wise Children Zine

Task lead: Emma Rice

Activity plan details

Start date: 15/05/2017

End date: 19/05/2017

Activity or task details: Send out printed dinner invites

Task lead: Producer

Activity plan details

Start date: 22/05/2017

End date: 26/05/2017

Activity or task details: Shaping of dinners including capturing the events

Task lead: Emma Rice

Activity plan details

Start date: 22/05/2017

End date: 30/06/2017

Activity or task details: Producing meetings with future partners

Task lead: Producer

Activity plan details

Start date: 29/05/2017

End date: 02/06/2017

Activity or task details: Printing and distributing Zine

Task lead: Producer

Activity plan details

Start date: 29/05/2017

End date: 02/06/2017

Activity or task details: Sign off on Wise Children website

Task lead: Emma Rice

Activity plan details

Start date: 16/06/2017

End date: 16/06/2017

Activity or task details: Meaning Making Dinner Bristol

Task lead: Event Manager

Activity plan details

Start date: 23/06/2017

End date: 23/06/2017

Activity or task details: Meaning Making Dinner London

Task lead: Event Manager

Activity plan details

Start date: 10/05/2017

End date: 28/07/2017

Activity or task details: Management of grant and delivery of evaluation

Task lead: Allegra Galvin

Evaluation

Please briefly tell us how you plan to monitor the progress of your activity and to evaluate your achievements throughout the activity. If we give you a grant, we will ask you to evaluate your work and fill in an activity report form at the end of your activity. Please read the Management section of the How to apply guidance for information on how to complete this section.

Please briefly describe your plans to evaluate this activity:

No more than 1500 characters.

Allegra Galvin will lead evaluation. She has previously led on evaluation projects across multiple festivals and individual shows, in particular working with MB Associates using Story of Change. Allegra will deliver the evaluation for this activity in collaboration with the Producer.

Measurable aims for Wise Children organisational development are:

- establish online presence for Wise Children with followers on Facebook, Instagram and Twitter;
- establish mailing list for Wise Children with a target of 750 new sign ups via the website;
- capture supporters' ideas and enthusiasm for Wise Children by weaving feedback-focused activities into the Meaning Making dinners;
- distribution of the Wise Children zine which will include a call out connect with Wise Children online;
- increase awareness of Wise Children (based on responses from dinner invitees, mailing list sign up and online followers);

Evaluation will draw on website data and captured feedback from the dinners, collated into a final report.

Other attachments

The application form is designed to give us the information we need to come to a decision on your application. However, you can upload supporting documents or web links in addition to any mandatory attachments we have asked for.

For applications that are for £15,000 or below only one attachment or web link is permitted.

You can use the links below to upload documents. Please note that the maximum file size you can upload is 10MB and we accept pdf, MS Word, MS Excel, MS PowerPoint and jpeg files.

Web link:

Other Attachment Type:

Document Type	Required?	Document description	Date attached	Attachment type
Click to add attachment...	No	Wise Children Articles of Association	06/01/2017	Governance document
Click to add attachment...	No			
Click to add attachment...	No			
Click to add attachment...	No			
Click to add attachment...	No			

Attachment details

Document description: Wise Children Articles of Association

Other attachment type: Governance document

Attachment details

Document description:

Other attachment type:

Attachment details

Document description:

Other attachment type:

Attachment details

Document description:

Other attachment type:

Attachment details

Document description:

Other attachment type:

Declaration

Data Protection and Freedom of Information

We are committed to being as open as possible. This includes being clear about how we assess and make decisions on Grants for the arts and how we will use your application form and other documents you give us. We are happy to provide you with copies of the information we hold about you, including our assessment of your application.

We comply with all aspects of the Data Protection Act 1998 – to find out more about how we use your information please read our data protection policy which is available from our website.

As a public organisation we also have to follow the Freedom of Information Act 2000. We also have an information sheet about freedom of information. You must read the 'How we treat your application under the Freedom of Information Act' section of 'How to apply' before you sign your application. This information is also available from our website.

By signing this application form, you agree to the following:

1. We will use this application form and the other information you give us, including any personal information, for the following purposes.
 - a) To decide whether to give you a grant.
 - b) To provide copies to other individuals or organisations who are helping us assess and monitor grants, including local authorities, other lottery distributors and organisations that award grants. After we reach a decision, we may also tell them the outcome of your application and, if appropriate, why we did not offer you a grant.
 - c) To hold in our database and use for statistical purposes.
 - d) If we offer you a grant, we will publish information about you relating to the activity we have funded, including the amount of the grant and the activity it was for. This information may appear in our press releases, in our print and online publications, and in the publications or websites of the Department for Culture, Media and Sport (DCMS) and any partner organisations who have funded the activity with us.
 - e) If we offer you a grant, you will support our work to campaign for the arts, contributing (when asked) to important publicity activities during the period we provide funding for. You will also give us, when asked, case studies, images and audio-visual materials that we can use to celebrate artistic excellence.

I confirm that, as far as I know, the information in this application is true and correct.

X

Name: Emma Rice

2. You have read and understood the section 'How we treat your application under the Freedom of Information Act'. You accept how we generally plan to treat your application and other related information if someone asks to see it under the Freedom of Information Act 2000. You accept that the information sheet does not cover all cases, as we have to consider each request for information based on the situation when we get the request.

Tick this box if you consider your application or any supporting documentation to be confidential information and would expect us to treat as such on receipt of a request for information under the Freedom of Information Act.

Please be aware that if we do receive a request for information we will contact you in the first instance to obtain your views on disclosing the information relating to your application and whilst we will take on board your response above, we cannot guarantee that information will not be provided in response to a request as we are required to approach each case individually and ultimately meet our legal obligations.

3. Tick this box to confirm you meet our bank account requirements as set out in our Bank Details guidance.

4. Tick this box if you or any individual involved in the delivery of this activity- has worked for Arts Council England in the last three years- is an Arts Council (area or National) council member- is related to a current member of staff or council member